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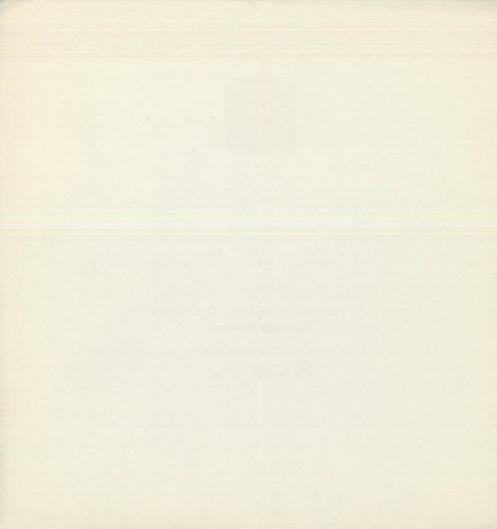
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NATIONAL BISCUIT COMPANY
"Uneeda Bakers"

ANNUAL REPORT DECEMBER 31, 1928



# To the Stockholders of NATIONAL BISCUIT COMPANY

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The following shows the

#### CONSOLIDATED BALANCE SHEET

and

#### INCOME ACCOUNT

of the Company at the close of business

December 31, 1928.

# CONSOLIDATED

## ASSETS

Cash	\$7,828,149.82	
U. S. 3½% Liberty Bonds (At Cost)	168,978.25	
Municipal Bonds (N. Y. City) (At Cost)	12,313,375.00	
Stocks and Securities (marketable) (At Cost)	4,840,660.91	
Accounts Receivable	5,333,472.50	
Raw Materials, Supplies and		
Finished Product (At cost or market, whichever is lower.)	8,166,902.83	
Total Current Assets		\$38,651,539.31
Plants, Real Estate, Machinery		
Etc. (Less Depreciation)		82,190,083.81

# BALANCE SHEET

## LIABILITIES

Accounts Payable (Pay Rolls and other current expenses not due for payment)		¢001 606 16
		\$901,696.16
Common Dividend, payable January	y15,1929	3,311,653.50
Reserve for Taxes		2,665,794.65
Insurance and Contingent Reserves	3	7,048,810.34
Capital Stock, Preferred (Par Value \$100.) Shares authorized	\$24,804,500.00	
Capital Stock, Common		
(Par Value \$25.) Shares authorized		
2,400,000, issued 2,209,520	55,238,000.00	\$80,042,500.00
Balance last report \$21,543,078.85		
Earnings Year 1928 17,883,365.40		
Less Dividends	39,426,444.25	
Preferred, Paid \$1,736,315.00		
Common, Paid 11,576,882.50		
Subsidiary Divi-		
dends Paid 1,360.50		
Common, Payable		
	16,626,211.50	
Earned Surplus	,	22,800,232.75
Capital Surplus		4,070,935.72
Total		\$120,841,623.12

# CONSOLIDATED INCOME ACCOUNT

Earnings for the year	\$22,604,833.46	
Less Depreciation	2,126,173.06	
Balance	20,478,660.40	
Less Reserve for Federal Taxes	2,595,295.00	
Net Earnings for the year	17,883,365.40	
Less Preferred Dividends paid	1,736,315.00	
Balance	16,147,050.40	
Less Common Dividends paid or declared	1 14,888,536.00	
Balance	1,258,514.40	
Less Dividends paid by subsidiaries 1,360.50		
Balance to Earned Surplus \$ 1,257,153.90		

The foregoing balance sheet shows the financial condition of the Company at the close of its thirty-first fiscal year.

The only indebtedness is for current Accounts Payable which could not be audited and paid before the close of the year.

During the year the Company purchased the assets of the Iten Biscuit Company with bakeries located at Omaha, Neb., Oklahoma City, Okla., Memphis, Tenn., and Clinton, Iowa and selling agencies in many other cities in their distributing territory. This materially strengthens the Company's position in the middle west.

Through its subsidiary, National Biscuit



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Company, Canada, Ltd., a majority of the capital stock of Christie, Brown & Company, Ltd., was purchased. This company, established in Toronto in 1853, has had a long and successful record in Canada and occupies an outstanding position in that country.

These two acquisitions are reflected in the increased amount of common stock issued and outstanding and in the new account in the balance sheet, "Capital Surplus".

Early this year, Holland Rusk Company, Inc., was purchased. This company manufactures a special product, Holland Rusk, at its bakery in Holland, Michigan and this product

has been taken into the Company's distribution.

In December an arrangement was made by which the Company acquires a controlling interest in The Shredded Wheat Company with plants at Niagara Falls, New York, Niagara Falls, Canada, Oakland, California and London, England. Common stock not heretofore issued will be used to consummate this transaction.

Alterations and additions to the Atlanta Bakery purchased last year have been completed and it is pictured herein. This gives the Company modern and efficient production capacity for this important territory.

Work has been proceeding on the new

carton plant at Beacon, New York and this unit will be in production in 1929.

The production facilities of the Company have been brought to a still higher degree of efficiency and new selling agencies have been opened in many parts of the country as need for closer distribution developed.

With these additional facilities and wider fields of distribution, the Company as a whole looks forward to greater progress in 1929.

ROY E. TOMLINSON,

President.

#### DIRECTORS

Albert G. Bixler Edward S. Moore
John N. Conyngham Paul Moore

Franklin D'Olier Jackson E. Reynolds Robert A. Fairbairn Howard H. Tomlinson

HOWARD M. HANNA ROY E. TOMLINSON

EDWARD F. LOW WYNANT D. VANDERPOOL FRANK C. LOWRY FREDERICK S. WHEELER

JOHN G. ZELLER

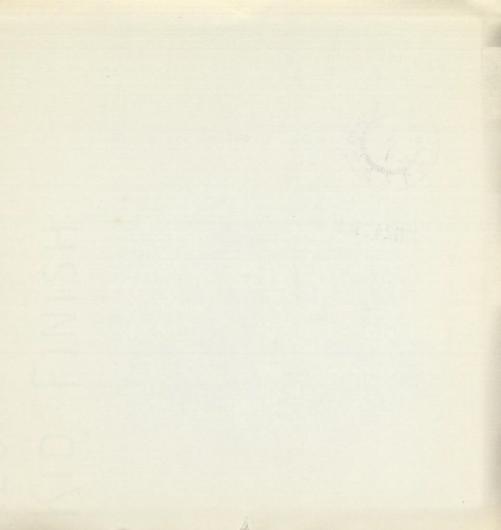
### EXECUTIVE COMMITTEE

ALBERT G. BIXLER PAUL MOORE
ROBERT A. FAIRBAIRN ROY E. TOMLINSON
EDWARD S. MOORE FREDERICK S. WHEELER

Transfer Agent Registrar
Guaranty Trust Company First National Bank
New York New York

## **OFFICERS**

Roy E. Tomlinson	President
JOHN G. ZELLER	Vice-President
Albert G. Bixler	Vice-President
WILLIAM W. GRAVES	Vice-President
CHARLES F. BLISS	Vice-President
Howard H. Tomlinson	Vice-President
FREDERICK BEERS	Vice-President
GEORGE P. WELLS	Secretary and Treasurer
HENRY C. TAYLOR	Assistant Secretary
CHARLES E. DUNLAP	Assistant Treasurer
CHARLES A. VILAS	General Counsel



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